



HONORARY CO-CHAIRS

Congresswoman Yvette D. Clarke (NY-09)
 Cynthia D, DiBartolo, Esq., CEO, Tigress Financial Partners LLC
 Janice Mathis, President and CEO, National Council of Negro Women

Sheraton Hotel
 811 7th Ave - 3rd Floor, New York, NY 10019

DAY ONE - THURSDAY, FEBRUARY 8, 2018

Theme: Every Platform and Idea Matters: Millennials, Entrepreneurs and Other Key Influencers

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| 8:00 AM - 7:00 PM | SUMMIT REGISTRATION |
| 9:15 am - 10:15 am | YOUNG PROFESSIONALS AND STUDENTS TRACK "BREAKING INTO WALL STREET - THE DOs and the DON'Ts" |

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| | <p>Session Description: In this session, attendees will hear what it takes to break into the largest financial companies. The session will introduce and engage seasoned Wall Street professionals and other power brokers who will share their pathways to success and professional challenges.</p> |
| 10:15 am – 10:30 am | TRAVEL TO NEXT SESSION |
| 10:30 am – 12:15 pm | <p>YOUNG PROFESSIONALS AND STUDENTS TRACK</p> <p>“SPEED NETWORKING WITH FINANCE PROFESSIONALS & RECRUITERS”</p> <p>Attendees will engage in speed networking with financial professionals and recruiters. All college and graduate students welcomed to attend. Attendees should bring a general cover letter and resume.</p> |
| 12:15 pm – 12:30 pm | NETWORKING BREAK |
| 12:30 PM - 2:15 PM | <p>OPENING LUNCH</p> <p>“ONE THOUSAND CHURCHES CONNECTED (OTCC) AND THE WALL STREET PROJECT - 2018 MINISTERS’ LUNCHEON”</p> <p>Faith leaders, community advocates, and bank executives will emphasize the importance of churches having a role in the development and re-development of their communities; examine the pivotal role that the church must take in being the economic driver and facilitator of economic development; discuss the resources needed by faith-based organizations to be more actively involved in social justice, advancing technology access, voter registration/education/mobilization, and healthcare for the least, downtrodden, and the poor.</p> |
| 2:30 PM – 2:50 PM | CONFERENCE PLENARY AND WELCOME |
| 2:50 PM – 3:00 PM | TRAVEL TIME TO NEXT SESSION / NETWORKING |
| 3:00 PM – 4:00 PM (Concurrent Breakout) | <p>“TECH INNOVATION IN SOCIAL MEDIA, ADVERTISING, AND MARKETING”</p> <p>Media Partner: Rolling Out</p> <p>Session Description: In this session, attendees will understand the importance of the rapidly evolving marketing landscape where traditional advertising and marketing is being replaced by influencer marketing, social marketing, search marketing and uses of consumer data in ways that were impossible just ten years ago. Learn how agencies, brands and nimble businesses are navigating this new playing field, and learn about important tools for identifying target consumers and analyzing your marketing impacts.</p> |

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| <p>3:00 PM – 4:00 PM (Concurrent Breakout)</p> | <p>“FINANCING AND SECURING THE FUTURE OF HBCUs: A CONVERSATION WITH LEADERS”</p> <p>Session Description: In this session, hear from HBCU leaders who are leveraging public and private financial resources to ensure the sustainability and growth of their respective institutions. HBCU Presidents and Chief Operating Officers will engage a lively conversation around what’s in store for their growth. As the White House initiative on HBCUs continues, hear from the administration’s new HBCU leader about his plans to extend the reach of these vital institutions to communities of color.</p> |
| <p>4:00 PM – 5:00 PM (Concurrent Breakout)</p> | <p>“STRATEGIES TO OVERCOME BARRIERS TO CORPORATE OPPORTUNITIES”</p> <p>Session Description: Elite investment bankers and professional service providers still find it difficult to secure corporate opportunities, despite proven financial performance. In this panel, hear from a range of professionals, including lawyers, accountants, and other financial securities leaders that will expand upon entry barriers to investment firms and decision makers. Panelists will also share strategies for navigating and resolving these challenges.</p> |
| <p>4:00 PM – 5:00 PM (Concurrent Breakout)</p> | <p>“FINDING EARLY STAGE CAPITAL, LOANS, AND ALTERNATIVE FINANCING TO FUND YOUR BUSINESS”</p> <p>Media Partner: Rolling Out</p> <p>Session Description: In this session, attendees will understand the importance of early stage capital and the criteria to secure venture equity funding or loans to fund young businesses. Participants will discuss what investors expect to see in the management team, the business plan, and any early achievements or traction a young business might demonstrate. The panelists will also explore the various stages of financial investment, and the keys to developing relationships with potential partners.</p> |
| <p>5:00 PM – 5:10 PM</p> | <p>TRAVEL TIME TO NEXT SESSION / NETWORKING</p> |
| <p>5:10 PM – 6:15 PM</p> | <p>PLENARY SESSION</p> <p>“AFTER THE CHEERING STOPS: EXAMINING LIFE BEYOND THE PLAYING FIELD AND ATHLETE DEALMAKERS IN BUSINESS, PHILANTHROPY, AND ADVOCACY”</p> <p>Professional athletes have become much more than phenomenal players within their respective sports. With the evolving and expanding mindset of players to utilize their platform for maximum impact, this session will focus on the incredible achievements of athletes <i>beyond the playing field</i> in the areas business, technology, financial services, and philanthropy. Speakers will share their stories of wins and losses throughout the transition process, and the insights they have gained to propel them into</p> |

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| | positions of significance, stability and success. Valuable insights will be shared on how players should be supported as they prepare for their post-careers, as well as information on resources and opportunities available to professional and amateur athletes as well as their families. The workshop will also uplift how players are using their position to link themselves and others to meaningful business opportunities, as well as contributing to significant community engagement, social activism and global impact. |
| 6:30 PM - 9:00 PM | <p>OPENING RECEPTION</p> <p>“RAINBOW PUSH COALITION WALL STREET GAME CHANGERS RECEPTION”</p> <p>Come network and celebrate the achievement of business and community game changers at this reception.</p> |

DAY TWO - FRIDAY, FEBRUARY 9, 2018

Theme: Building an Inclusive Equity Agenda to Promote Economic Empowerment

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| 7:30 AM - 5:00 PM | SUMMIT REGISTRATION |
| 8:30 AM - 10:00 AM | <p>RAINBOW PUSH COALITION BREAKFAST AND URBAN POLICY PLENARY SESSION</p> <p>“OPPORTUNITIES FOR URBAN AND RURAL ECONOMIC DEVELOPMENT AND JOB CREATION IN THIS NEW ERA”</p> <p>Hear from leading U.S. mayors, elected and appointed officials, and thought leaders who will explore issues related to raising financing for new projects that bring economic development to their diverse communities. These distinguished leaders will share their thoughts on recent and future changes in federal and state policies that are helping or hindering growth for their respective communities, such as corporate tax policies, infrastructure plans, internet access, and social benefit programs.</p> |
| 10:00 AM - 10:15 AM | Travel Time to Next Session/Networking Break |
| 10:15 AM - 11:15 AM (Concurrent Breakout) | <p>“PROGRESS, POTENTIAL AND THE POWER OF MINORITIES ON CORPORATE BOARDS”</p> <p>Media Partner: Black Enterprise</p> |

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| | <p>Session Description: For more than a decade, the Black Corporate Directors Conference has pushed to create effective and activist board members while serving as an enduring power network. One of the organization founders, John W. Rogers Jr. CEO & Chief Investment Officer, Lead Portfolio Manager at Ariel Investments, has used the organization as a tool to design boards that create shareholder value through the highest standards of corporate governance and inclusive membership. In this session, hear from a panel of distinguished corporate executives to discuss how a diverse board will set the stage for the development of more innovative, competitive companies in the global environment. The session will also show how increased black board participation helps drive the advancement of global business by recruiting a new brand of leadership talent to corporate America.</p> |
| <p>Time: 10:15 AM – 11:15 AM (Concurrent Breakout)</p> | <p>“SPOTLIGHT ON FINANCIAL SERVICES (MWBES) IN THE AUTOMOTIVE INDUSTRY”</p> <p>Session Description: The automotive industry has historically been the forerunner for minorities and minority-owned firms in the areas of supply chain, dealerships, and financial services. As the industry quickly evolves, hear from industry experts that will provide an update and spotlight on how their financial services needs have changed. This panel will not only provide a spotlight on these changes, but also present future opportunities for minority-owned financial services firms.</p> |
| <p>11:15 AM – 11:25 AM</p> | <p>Travel Time to Next Session/Networking Break</p> |
| <p>11:25 AM – 12:15 PM (Concurrent Breakout)</p> | <p>“UPDATE ON BOARDROOM ACCOUNTABILITY REPORT”</p> <p>In 2014, NYC Comptroller Scott Stringer and the NYC Pension Funds called on the boards of 151 U.S. companies to disclose the race and gender of their directors, along with board members’ skills, to facilitate a dialogue regarding their board’s “refreshment” process. The goal is to increase transparency and accountability across the market and to increase diversity amongst boards. In this session, hear from the NYC Comptroller who will discuss boardroom accountability and all diversity platforms, including city spending on minority- and women-owned businesses.</p> |
| <p>11:25 AM – 12:15 PM (Concurrent Breakout)</p> | <p>“PUTTING IN THE LEGAL FRAMEWORK AND PROTECTIONS TO MANAGE YOUR BUSINESS, BRAND, AND ASSETS”</p> |
| <p>12:15 PM – 12:30 PM</p> | <p>Networking and Travel to the Luncheon</p> |
| <p>12:30 PM – 2:15 PM</p> | <p>“RAINBOW PUSH COALITION - DIVERSITY IN BUSINESS AWARDS LUNCHEON” - IN PARTNERSHIP WITH DiversityInc</p> <p>“HOW FAR WE’VE COME: CELEBRATING DIVERSITY IN BUSINESS”</p> <p>Media Partner: DiversityInc</p> <p>The struggle for economic parity and inclusion continues. During this signature luncheon, the Rainbow PUSH Coalition will honor minority participation on boards, in executive management,</p> |

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| | procurement and deal flows. The luncheon will also reveal the results of Rainbow PUSH's new report on Wall Street diversity. |
| 2:15 PM – 2:30 PM | Travel Time to Next Session / Professional Networking |
| 2:30 PM - 3:30 PM (Concurrent Breakout) | <p>"HER SEAT AT THE TABLE: WOMEN OF POWER AND INFLUENCE</p> <p>Session Description: Women of color have long been game changers in their careers. Hear from some of the most distinguished women who are leading in their respective industries and helping to support others to make an entry into their business. Learn the opportunities, challenges and strategies for navigating obstacles in today's environment.</p> |
| 2:30 PM - 3:30 PM (Concurrent Breakout) | <p>"BITCOIN, BLOCKCHAIN, AND CRYPTOCURRENCY"</p> <p>Session Description: What is Bitcoin and what is it not? This panel will delve into a deeper discussion on blockchain, the underlying technology that has created and expanded Bitcoin – a new online currency. Hear from experts that will discuss the future of blockchain and other financial applications of technology. Panelists will also discuss the effects of these digital currencies on investment and future markets.</p> |
| 3:30 PM – 5:00 PM (Concurrent Breakout) | <p>"GLOBAL AND AFRICA DIASPORA INVESTMENT FORUM"</p> <p>Session Description: This session is a follow up to several Global Investment Opportunities Forums with a focus on Africa we hold annually during our Wall Street Summit in New York and Convention in Chicago. Panelists will discuss global investment opportunities including Africa's continuing tremendous business opportunities not only in oil, gas and natural resources, but also in areas such as energy, health care, telecommunications, technology, entertainment, construction, financial services, and tourism in their respective countries/sectors. Other areas of potential investment with the Diaspora (Caribbean, Americas, etc.) will also be explored. This forum will also provide an opportunity to discuss US global trade policy under the current administration.</p> |
| 3:30 PM – 5:00 PM (Concurrent Breakout) | <p>YOUNG PROFESSIONALS AND STUDENTS TRACK</p> <p>"THE ROAD FROM THE INTERNSHIP TO MENTORSHIP TO SPONSORSHIP: GETTING THE FULL TIME OFFER"</p> <p>Session Description: Pursuing the most effective career path is essential to success in financial services. Candidates also require the necessary online and offline branding to ensure that they are optimizing their skills to prospective employers. Hear from a distinguished panel of professionals that will offer expert advice on strategizing pre-graduation opportunities, pursuing mentors, and securing the appropriate sponsorship to obtain full time employment.</p> |
| 5:00 PM | DAY TWO OF CONFERENCE ADJOURNS |



DISTINGUISHED CHAIR

Robert Smith, Chairman and Chief Executive Officer, VISTA Equity Partners

CO-CONVENER

Rev. Al Sharpton, Founder, National Action Network

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| 6:00 PM - 10:00 PM | <p>"RAINBOW PUSH COALITION AND CITIZENSHIP EDUCATION FUND 21ST ANNUAL WALL STREET PROJECT SCHOLARSHIP GALA"</p> <p>[Black Tie Optional]</p> <p>Red Carpet - 6:00 pm - 7:15 pm Reception - 7:15 pm - 8:00 pm Program Starts - 8:00 pm - 9:15 pm Post-Networking Reception - 9:15 pm - 10:00 pm *Musical Entertainment*</p> |
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Confirmed Panelists (as of January 10, 2018)

- **Reverend Jesse L. Jackson, Sr.**, Founder, Rainbow PUSH Coalition **(Confirmed)**
- **Cynthia DiBartolo, Esq.**, Tigress Financial Partners. LLC, formerly with Citigroup **(Confirmed)**
- **Maurice Coleman**, SVP, Bank of America **(Confirmed)**
- **Bishop Joseph Walker** - Prelate Full Gospel Baptist Churches, Nashville, TN **(Confirmed)**
- **Munson Steed**, CEO, Steed Media Group, Inc. **(Confirmed)**
- **Joe Anthony**, Agency Lead and CEO, The Hero Group **(Confirmed)**
- **Monique Nelson**, Chairman and CEO, Uniworld **(Confirmed)**
- **James Haddon**, Managing Partner and Head of Strategic Marketing, Ramirez & Co., Inc. **(Confirmed)**
- **Robert Greene**, President and CEO, National Association of Investment Companies **(Confirmed)**
- **Emmett Vaughn**, Small Business Liaison Officer, Exelon Corporation **(Confirmed)**
- **Tony Thomas**, General Partner, Syncom Venture Management **(Confirmed)**
- **Michael Lythcott**, Uplift Equity Partners **(Confirmed)**
- **Gregg Walker**, Venture Capital **(Confirmed)**
- **Isaac Jones**, Former NFL Player, Wealth Management Advisor, Merrill Lynch **(Confirmed)**
- **Nicole Watson**, ESPN & HBO Sports Producer; Spokesperson & Recruiter, Next College Student Athlete **(Confirmed)**
- **Pasha Cook**, Pro Athlete Transition Coach & Brand Development Expert **(Confirmed)**
- **Jason Williams**, Former NBA Player, Founder- Treatment/Wellness Center **(Confirmed)**
- **Roy Jones Jr**, Six-time World Boxing Champion **(Confirmed)**
- **Randall Woodfin**, Mayor, Birmingham, AL **(Confirmed)**
- **Jesse Hamilton**, State Representative, IDC-Metropolitan/NY **(Confirmed)**
- **Tim Simon**, former Commissioner, CA Public Utilities Commission and Principal, TAS Strategies **(Confirmed)**
- **Karen Weaver**, Mayor, Flint, MI **(Confirmed)**
- **Michael Duggan**, Mayor, Detroit, MI **(Confirmed)**
- **Sidney Dillard**, Head, Corporate Investment Banking, Loop Capital **(Confirmed)**
- **Scott Stringer**, Office of the Comptroller, New York City **(Confirmed)**
- **Tonya Lewis Lee**, Entertainment Lawyer **(Confirmed)**
- **Tracy Powell**, Senior Advisor, Blue1647 **(Confirmed)**
- **Mr. Serge L. Vallet**, CEO - EnovativeTV **(Confirmed)**
- **Mr. Olivier Kamanzi**, President & CEO, Africa Global Chamber of Commerce **(Confirmed)**
- **Ms. Matilda Arhin**, President, Ghana International Chamber of Commerce **(Confirmed)**
- **Ms. Cynthia D. DiBartolo, Esq.**, CEO, Tigress Financial Partners, LLC **(Confirmed)**
- **Hon. Akwasi Opong-Fosu**, Former Minister of State at the Presidency of the Republic of Ghana **(Confirmed)**